

2021 Summer Reading Essentials

Presented by Vermont Department of Libraries

Jonathan Clark & Jennifer Johnson

Chat box Icebreaker



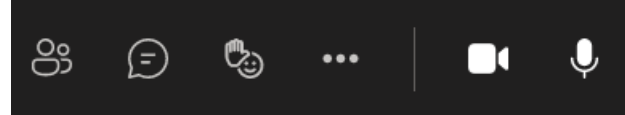
Please share the following in the chat box:

1. Your name
2. Name of your library
3. What age group(s) you serve
4. How many years have you been doing summer reading
5. Your favorite place to read or listen to books in the summer

Teams overview and protocol



- Turn off your camera
- Mute your microphone
- Use the chat for any questions!
- If you are calling in, use *6 to mute and unmute
- Live captions available



Agenda for Session

- CSLP “Tails & Tales” – Presented by Luke Kralik
- CLiF – Presented by Duncan McDougall
- [Summer Reading Intro and Overview](#)
- How to build an effective Summer Reading program
- Programming Ideas
- Beanstack Summer Reading challenge
- Reporting
- VTLIB Summer Programming Grant information
- Q&A for New Staff



Collaborative Summer Library Program (CSLP)

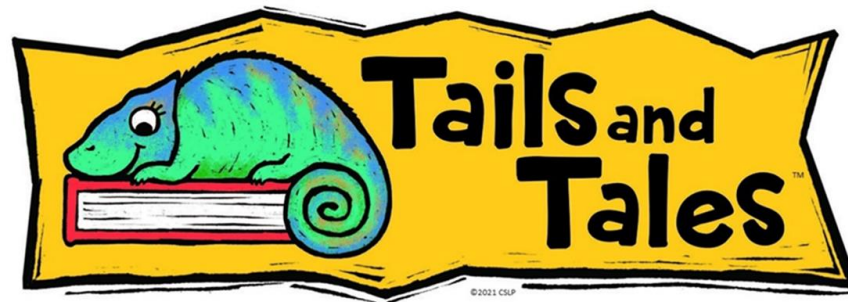
- What is CSLP?
- VTLIB's membership
- Summer reading manual and incentives
- 2021 theme "Tails & Tales"



collaborative
summer library program™

CSLP Resources and Updates

Presented by Luke Kralik,
CSLP Organizational Coordinator



- www.CSLPreads.org – includes graphics like Facebook Banners, access to PSA's, National Summer Reading Champion releases, and more!
- www.Mi.gov/SummerReadings - “what's new” for SRP, national partners, survey information, etc.
- www.pinterest.com/cslpreads - CSLP's official Pinterest sight with crafts & activities to meet the various themes.
- CSLPreads also has Instagram, Facebook, & Twitter accounts: @cslpreads.
- **Hashtags:**

#TailsandTales #CSLPreads #MiSummerReading





children's literacy foundation

Presented by Duncan McDougall,
Executive Director of CLiF





Summer Readers (Summer 2021)

Deadline: June 1, 2021 (early applications encouraged)

From June to August. This program provides an in-person or virtual visit by an author or storyteller, and 2 new books for every child to select from hundreds of titles. Watch a 4-minute [video](#) with footage from this program. Learn more & apply [here](#). Contact [Jana](#) with questions.

Rural Libraries (for 2021-2022 school year)

Deadline: June 15, 2021

This program provides two author visits to the children in town, funding for special library projects, \$2,000 in new children's books for the public library and \$500 in new children's books for the school library, and 2 new books for every child to select and keep. Watch a 4-minute [video](#) with footage from this program. Learn more & apply [here](#). Contact [Meredith](#) with questions.

What is Summer Reading?

Summer Reading VS summer learning?

Summer Reading is an extension of what libraries are already doing.



Why do we do it?

- Empower people of all ages to have positive attitudes about reading
- Foster cooperation between community groups
- Promote library services and resources



How can you best meet families' needs this summer?

- Try to bring a sense of normalcy
- Meet their physiological needs safely
- Share relatable content that connects to their interests
- Engage young people in activities that enhance their self-esteem, and knowledge of the world

Planning and building your summer program



Evaluate Your Personal & Organizational Capacity



- How does your summer program fit into your year-round programming & regular services? What is the big picture?
- How many staff can you devote to your program? How many work hours are available to be spent on this?
- What is your budget?
- What sort of space do you have?

Try not to compare what you are
doing to what other libraries are
doing



Evaluate Community Needs



- What services are you already providing? What services is the community already providing? How can you tap into that? How can you collaborate with other community organizations (schools, rec dept, daycares, etc.?)
- What services are missing? Can you fill a gap?
- How are you making your programs inclusive and accessible to all community members?

What are the building blocks of your program?

- Reading
 - How are you incorporating reading* into your program? Are you tracking it, and if so, how? (For example, our Beanstack challenge is based on minutes of reading.)
- Programming
 - How are you incorporating programming? Series of special events? One or two big programs? Kick off & wrap-up? Virtual or in-person? Outdoor?
- Other Services
 - Are you providing meals? Technology?

** “Reading” also includes being read to, listening to audiobooks, etc.*



Programming Ideas (i.e. all the stuff we will talk about tomorrow!)

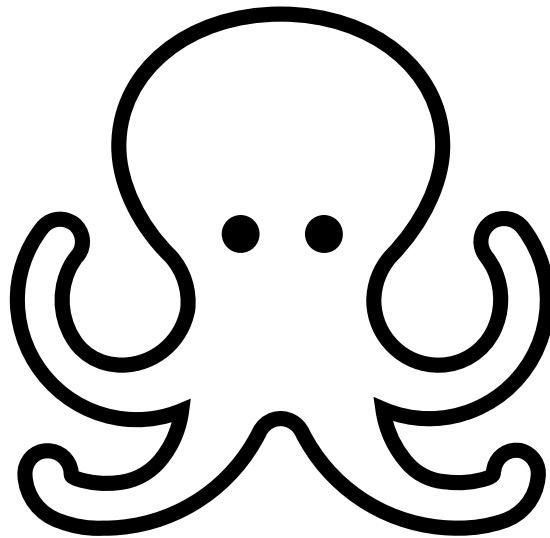
- Virtual programming
- Grab & Go
- Outdoor programming
- Teen programming
- Adult/family programming
- Storywalks®
- Collaborative programming

What is the blueprint of your program?

- Time Frame
 - How long is your program? 2 weeks? 2 months? (It doesn't have to be ALL summer!)
- What age groups are you serving? How does your program differ for different ages (if it does at all?)
- Are you using the CSLP theme or something else?
- Are you having people register for summer reading? Why are they registering?
- Are you using incentives? How are you acknowledging participation?



Be flexible & keep it simple



What tools are in your toolbox?

- Department of Libraries
 - Summer programming grants
 - CSLP Manual
 - Beanstack
 - StoryWalks®
- Community partnerships and grant opportunities
- Network of libraries (Youth services list-serv)



Community Partnerships & Grant Opportunities

- Children's Literacy Foundation
- NOFA-VT
- Hunger Free Vermont
- USDA's Summer Food Service Program
- Vermont FEED

- **Vermont Agency of Agriculture, Food and Markets: FTS&EC Grants**
 - Community Supported Agriculture Grant
 - Farm to School and Early Childhood: Child Nutrition Grant
 - Farm to School Vision Grant



- **VT FEED**
 - Farm to Early Childhood Coalition (with VAAFM)
 - FTEC Professional Development: workshops, credit-bearing class, TA
 - Shelburne Farms, CACFP Conference, VTAEYC Conference, Early Childhood Education Summer Institute (Castleton), as capacity allows - individual program or EC Network training
 - Northeast Farm to School Institute
 - Vermont Farm to School Network



- **National Farm to School Network**



2021 VTLIB Summer Programming Grants

- \$200 grant to supplement summer programs for youth and families at Vermont public libraries
- Libraries can hire a performer or purchase items to supplement programming
- Libraries are encouraged to collaborate on programming
- Deadline to apply: **March 14 @ 11:59pm**





- [Beanstack](https://vermont.beanstack.org/) is a registration and reading tracking platform available for free to all Vermonters! - Vermont Libraries Beanstack URL is <https://vermont.beanstack.org/>
- Beanstack is not intended to be the only element of a summer reading program but is one tool in your toolbox. Libraries are encouraged to use this tool to support your larger program.
- Reading initiatives are created by VTLIB and librarian focus groups and feed-back and available to all.
- Each public library has an admin account (also free!) where you can:
 - Register users, log reading for offline users, and Run reports and gather data on users.
- The 2021 summer reading challenge
 - Track reading – Readers are encouraged to read (at least) 20 minutes a day and can read anything they would like
 - Activity badges for STEAM and other activities
 - Will go live for users on June 1st and will run through the end of August. - Users can pre-register

Check out the VTLIB Beanstack support page and stay tuned for more information coming your way soon!

<https://libraries.vermont.gov/Beanstack>

StoryWalks®



- Easy outdoor programming
- Partner w/ local orgs and/or businesses
- Make your own or borrow from VTLIB

https://libraries.vermont.gov/vtlib_storywalks

Promote and share your program and resources



- Website
- Email/print newsletter
- Newspaper
- Social media (and have allied orgs share on their social media!)
- Front Porch Forum

Have fun!



Reporting: What's different for 2021?



- Remote & virtual programming – count attendees, views, materials distributed etc.
- Anecdotal information – gather stories and pictures
- Summer reading statistics are due by 10/15
Performer grant statistics are due by 10/15



If you are new to Summer Reading,
welcome!

Now is the time to ask the “old
timers” any lingering questions.



And now...Q&A for all!

Contacts and Reminders

- Jonathan Clark, Youth Services Consultant

jonathan.l.clark@vermont.gov

**Please complete the workshop evaluation!
(the only way to enter our incentive giveaway!)**

Summer Reading Plan & Share

March 11 (tomorrow!)

1:00-3:00pm

- Jennifer Johnson,
Library Advancement
Assistant

jennifer.johnson@vermont.gov

Grant Apps Due March 14!

Sign up for Lib.VTYAC!

Contact Josh Muse at
joshua.muse@vermont.gov

